

STUDER™
COMMUNITY INSTITUTE



2019
ANNUAL REPORT



BE THE BULB

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The Studer Community Institute believes in improving the quality of life for all people in our community - one family, one business, one community conversation at a time. We strive each and every day as an organization to accomplish this by helping children be better prepared for kindergarten; providing strategic leadership and business training to individuals focused on growing personally and professionally; increasing awareness and raising our community's civic IQ on important and relevant issues; and fostering a community of thriving entrepreneurship. Together these are the pillars of a vibrant, thriving community.

Our vision of “making our community the greatest place to live in the world” is aspirational, but we believe our efforts are moving the needle in the right direction, each and every year. Everything we do —enhancing early education, strengthening business skills, supporting civic dialogue, fostering entrepreneurship — aims to create a community we can be proud to call home.

A sincere thank you to those who believe in us, those who partner with us and sponsor our initiatives, and to all other community organizations that work to improve our community. Let's keep up the great work in making a difference that matters.

Sincerely,

Chad C. Henderson
Chairman of SCI Board of Directors



Studer Community Institute

Quint Studer

Founder

Early Learning Development

Shannon Nickinson

Director of Early Learning

Reggie Dogan

Early Learning Program Manager

Brittani Hunter

Volunteer and Community
Outreach Coordinator

Leadership Development

Rachael Gillette

Chief Leadership Development Officer

Morgan Mildbradt

Training and Marketing Coordinator

Stephana Gaudin

Leadership Development Administrator

Terry Wojtys

Administrative Assistant

CivicCon Center

Terry Horne

Executive Director,
Center for Civic Engagement

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Executive Editor
Pensacola News Journal

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Retired Managing Member
of the Gulf Coast Region
Warren Averett, LLC, CPAs & Advisors

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Entrepreneur, Co-founder
Mr. Robbins Neighborhood

Kathy Sandstorm

Retired, Hietman LLC

Joy Sharp

Director of Community Health Programs,
Baptist Healthcare

Josh Sitton

Retired NFL Super Bowl Champion
and Co-Owner,
Bear General Contractors

Michelle Snow

Entrepreneur, Retired WNBA Star

Bert Thornton

Retired, Chief Operating Officer,
Waffle House

Bruce Watson

Executive Director
Escambia County Early Learning Coalition

Mission

To improve the quality of life in our community.

Vision

To make our community the greatest place to live in the world.

Core Values

TEAMWORK

Respectfully working together to achieve common goals.

RESPECT

Treating everyone with value and consideration.

INTEGRITY

Honesty in all our interactions.

GENEROSITY

Giving of your knowledge, time, and support, and sharing opportunities with co-workers and the community.

LEARNING

Consistently seeking knowledge, time, support, and sharing opportunities with co-workers and the community.

MEANINGFUL WORK

Connecting purpose back to work.

REWARD AND RECOGNITION

Reinforcing desired behaviors/outcomes.

Combined Statement of Activities

Year Ended December 31, 2019*

Early Learning

Total Revenue.....	\$534,143
Program Service Expenses.....	\$331,254
Admin. Support.....	\$45,419

Leadership and Development

Total Revenue.....	\$542,731
Program Service Expenses.....	\$446,415
Admin. Support.....	\$44,921

CivicCon Center

Total Revenue.....	\$357,799
Total Expenses.....	\$357,799

Support Service Expenses

Administrative Support.....	\$46,772
Fundraising Support.....	\$37,816.56

*unaudited

Please visit www.studeri.org to view our most recently unaudited financial statements.

Early Brain Development

Each one, teach one.

The African proverb simply and powerfully focuses on the need for each of us to learn and to share our knowledge.

You could say it is our responsibility, as parents, as citizens, as human beings, to pass on the knowledge we have to someone else.

That is the philosophy behind the Studer Community Institute's Early Learning projects. We want to improve kindergarten readiness in the community by giving parents an understanding of the power of language and interaction in the first three years of life to build a child's brain.

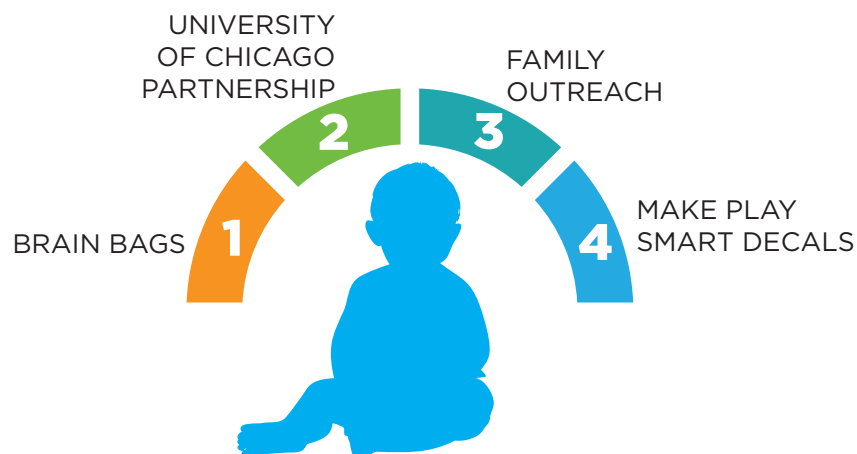
That early brain development is key to the foundation of a child's readiness for school, and ultimately for putting that child on a path for success in school and life.

That is crucial in Escambia County, where data for 2018 show that only 46 percent of kindergartners were ready for school.

For our community to prosper, we must do better.



SCI has four projects aimed at changing lives:



BRAIN BAGS

Brain Bags are early literacy gift bags given to new mothers before they leave the hospital. They include: a storybook, “P is for Pelican, the ABC’s of Pensacola,” which uses landmarks in our community to build letter awareness and encourage family reading; Baby Steps, a baby book that can be personalized to help parents track early brain development milestones in the first three years of life; a toy; and a binder of community resource information and partners to help support parents.

In 2019, more than 5,700 families received these bags, along with a lesson from hospital staff on why early talk and interaction is crucial for healthy brain development. Since the Brain Bag project started in spring 2017, more than 15,000 families have received this gift – and the message that comes with it.

Our survey to ask moms two questions: On a scale from 1 - 10, rate your knowledge of how parent talk influences early brain development before the Brain Bag, and then rate it after. Here is how the responses breakdown by hospital for 2019:

West Florida.....6.5 to 9.5
Baptist.....7.4 to 9.5
Sacred Heart7.9 to 9.8
Overall7.2 to 9.6



UNIVERSITY OF CHICAGO PARTNERSHIP

Pensacola moms spent nearly two years on the front lines of research to help change the trajectory of young children from the very first days of life.

The research was part of a partnership between the Studer Community Institute and Newborn Intervention of the TMW Center for Early Learning and Public Health at the University of Chicago.

TMW Newborn was a video lesson that aims to boost what a mom knows about her child's early brain development, and then increase her knowledge of the power that language has to build an infant's brain.



The study showed that the video lesson works.

From 2017-2019, The TMW Center partnered with six hospitals — three in the Chicago area and three in Escambia County — to test:

- If the video lesson impacted parent knowledge of infant language and cognitive development.
- If it impacted what parents knew about the importance of the universal newborn hearing screening.
- See how the video lesson could fit into the context of regular maternity care. In all, more than 5,800 parents were offered the chance to be part of the study. Of them, 2,467 Florida women were offered participation in the study and 1,333 completed the study, which wrapped up in fall 2019.

“Crucially, this study has also informed the model for implementing the 3Ts Newborn intervention in the context of regular care, which is critical in achieving population-level changes in young children’s language development outcomes,” the final study reads. “We saw increased knowledge about child language and cognitive development after participants watched TMW-Newborn,” said Kristin Leffel, research and strategic operations at TMW Center.

“This is significant and important because we know from other research that what parents know right after birth (as measured by the SPEAK) predicts their interaction with their children at 9 months of age. We are happy to see growth among parents across all income groups and are particularly encouraged to see growth in parents from low-socioeconomic status backgrounds.”

The Findings:

- The video increased knowledge for all moms — regardless of socioeconomic status — about brain and language development.
- The video with interstitial questions helped moms with a lower educational attainment level learn more than the video without questions. The interstitial questions had no impact on the learning gains made by moms with a 4-year degree or higher.
- The study showed a video intervention can be made part of routine postpartum care.

The TMW team presented a poster at the Society for Research in Child Development conference in Baltimore in March 2019, based on preliminary analysis of the moms who were part of the group.

The findings — of which Pensacola-area moms were an instrumental part — will be used in the TMW Center next project: a \$2.5 million, communitywide project in collaboration with the Children’s Services Council of Palm Beach County, (Florida). The goal of that project is reach 10,000 families with young children through their education effort over five years.



Family Outreach

Family Outreach has three components.

SCI's partnership with Area Housing Commission aims to reach parents with the message of the importance of talking, reading, and interacting with young children, especially in the first three years of life. Our target audience is the 270 families with children under age 4 who live in Area Housing apartment homes.

SCI parent groups meet at Moreno Court, Attucks Court and Oakwood Terrace. Our program has expanded to work on building the capacity within these parents to make stronger, more healthy decisions about their lives and life path, making their community safer and giving their children a stronger foundation for school and life. The program's curriculum includes 16 weeks of lessons focused on the importance of parent talk and interaction in healthy brain development in the first three years of a child's life — and the role that that interaction plays in a child's kindergarten readiness. After the initial 16 weeks, the program adds lessons in financial literacy, self-sufficiency and building parenting capacity in families. It includes focusing on education as a lifelong journey, with components of stress management, self-sufficiency, longer-term planning and goal setting, and other life skills.

We have served in 2019:

Mothers, fathers, and grandparents through parent outreach programs.....	54
Parents earned certificate of completion awards in parent outreach.....	18
Parents found gainful employment since joining parent outreach program.....	5
Parents enrolled at Pensacola State College.....	4
Parents enrolled in GED classes.....	2



LENA SMART PROJECT

In 2019, we wrapped up our partnership with the LENA Research Foundation in Boulder, Colo. This partnership brought LENA's researched-based parent groups to a Florida community for the first time.

LENA Start leads groups of between 10-15 parents through a 10-week curriculum designed to encourage them to talk and interact more with their children under 3. It uses the LENA recording device to track the number of words parents say to their children. The weekly reports generate from the data give parents direct feedback on how much they talk and interact with their children. The hour-long weekly classes provide support and strategies to boost the number of words and interactions parents share with their children doing everyday things.

The Impact:

- 64 participating families, with 69 percent graduation rate.
- All families increased adult words by 17 percentile points, turns by 13. Low talk families (who started with words and turns under 50th percentile), gained 41 percentile points in words and 20 percentile points in turns.
- Children whose parents participated in program gained 1.7 months of developmental skill every month. All children gained 16 percentile points; low talk family children gained 17 percentile points.
- Parents in the program increased reading minutes by 1.5 times in course of the program, up to 24 minutes per day on average.

SIBLING BRAIN BUILDERS

SCI Sibling Brain Builders helps children learn how to form lifelong connections with their siblings and encourage academic achievement and personal development.

Launched in Escambia County elementary and middle schools in September 2019, SCI Sibling Brain Builders promote literacy interactions between siblings in innovative ways that are both educational and maintain an element of choice that generates new links between home and school.

At Bellview Middle School, students with siblings ages 0 to 5 will take home lessons, worksheets and books to share and use with their younger brothers and sisters at home. The learning environment promotes brain building in babies while improving kindergarten and school readiness.



At Montclair, Weis, OJ Semmes and Lincoln Park elementary schools, librarians will provide pupils with books and reading materials to take home to share and read with their younger siblings to help stimulate and build their brains. By the end of 2019, 91 students from those four schools had logged 350.55 hours of reading time with brothers, sisters, cousins and neighbors, earning books and other incentives for themselves and their reading buddies.

Buddy Readers at Montclair, where fourth graders are paired with VPK students to read for 30 minutes once a week, saw their reading fluency scores increase by an average of 36 percent in three months.

MAKE PLAY SMART DECALS

We hope the design of these colorful, fun decals will reinforce concepts that will be important for children when they start school. Skills like counting, letter naming, shape and color identification are built into the design of these decals.

Decals were added to the revamped playground at Morris Court this year, and partners including Susan and Richard Davis, Episcopal Day School and Pensacola Association of Realtors, brought these fun designs to community parks. We've also shared the idea with other communities, including Palatka, Fla., and Odessa, Texas. Soon enough it will be time to update some of our original decals.

If you would like to sponsor a park, email Shannon Nickinson at snickinson@studer.org



SCI Volunteers

Volunteers are the lifeline of Studer Community Institute. We are a small team here at SCI, and our volunteers are vital in helping us reach our goals.

From Early Learning's signature fundraiser, Light up Learning, to Leadership and Development's annual conference, EntreCon, our volunteers are with us every step of the way, making sure these events are possible. Between workshops, community events, and various office needs, our volunteers are always there to offer their support.

In 2019, our Volunteer Database has grown to 138 volunteers. In this year, we have:

- Revamped the volunteer application on our website as well as made signing up for volunteer opportunity more seamless.
- We have developed a weekly newsletter for Brain Bag volunteers.
- We have extended our volunteer program by using Pensacola Young Professionals members as essential volunteers with Southtowne Socials and Leadership and Development's workshops.

Brittani Hunter, our Volunteer and Community Outreach Coordinator manages our volunteers. Please email her at, bhunter@studer.org to volunteer in, 2020.

EARLY LEARNING DONORS

We simply wouldn't be here without our donors.
In 2019, we took no financial support from our generous founders, Quint and Rishy Studer.
Standing on our own two feet financially is important to our sustainability.
And we have these donors to thank for that.

\$25,000 or more

-Kim and Julian MacQueen
-Cindy and Marcus Michles
-Pen Air Federal Credit Union

\$10,000 or more

-Area Housing Commission
-Early Learning Coalition of Escambia County
-Gulf Power Foundation
-Josh and Kristen Sitton
-Myslak Family
-Panhandle Charitable Open
-Pensacola Rotary Foundation
-Sacred Heart Health System
Thirty Million Words Regatta

\$5,000 or more

-Dick and Laverne Baker
-Baptist Healthcare
-Bear Family Foundation
-Cindi Bonner
-Cox
-Alan Davis
-Dawson Family Donation
-Gannett Foundation
-Gulf Breeze Pool and Spas
-Chris Janes
-Jerry Pate Design
-Kugelman Family Foundation
-NAI Pensacola
-Ann Neal
-Outerspaces Landscapes
-Pensacola Eggfest
-Pensacola News Journal
-Andrew Rothfeder
-SunTrust Foundation
-Synovous Bank
-Morette Company
-Victor Wallace and the
Wallace Company
-Mark and Elisa Whibbs

\$1,000 or more

-Diane Appleyard
-Dick Appleyard
-Peter Bazelli
-Bear General Contractors and Chris Jaubert
-Beck Partners
-Jeff Bergosh
-Judy Burns
-Hank Carlstrom
-Clark Partington Attorneys at Law
-Combined Insurance Services
-Covenant Care
-Brian Dare
-David Deliman
-Edward Jones John Peacock
-Elebash Jewelers
-Emmanuel Sheppard and Condon
-Episcopal Day School
-Escambia Sheriff's Office
-Dawn and Rick Fletcher
-Greenhut Construction
-Gulf Power Co.
-Kelly Hardy
-Hanto+Clarke General Contractors
-High Pointe Hotels Corporation
-Michelle Higgins
-Kathryn Julian
-Kesco Kitchen
-Kool Karts
-Levin, Papantonio, Thomas, Mitchell,
Rafferty, Proctor
-Rusty and Kristin Longley
-Lumon May

-Tommi Lyter
-Mickelson Construction Services Inc.
-Spencer Mullet
-Highpointe Hotels Corporation
-Michelle Higgins
-Kathryn Julian
-Kesco Kitchen
-Kool Karts
-Rusty and Kristin Longley
-Lumon May
-Tommi Lyter
-Mickelson Construction Services Inc.
-Spencer Mullet
-Navy Federal Credit Union
-Nemours Children's Specialty Care
-Jean Norman
-Mike Papantonio
-John Peacock
-Pensacola Association of Realtors
-Pensacola Beach RV Resort
-Pensacola Lighthouse Museum
-Pensacola Police Department
-Betty Gail Peters
-Poarch Band Creek Indians
-Randy Ramos
-Brett Ramsey
-Boo and Cody Rawson
-Stacy Robello
-Doug Ross
-Ahtyba Rubin
-Sansing Family Foundation
-SMP Architects
-Brian and Crystal Spencer
-Stirling Properties
-Switzer Brothers Family Foundation
-Bert Thornton
-Al Topin
-Todd Torgerson
-Trulieve
-Trustmark
-Wells Fargo Foundation
-West Florida Healthcare
-Ann Yoshihashi

\$500 or more

-Baptist Heart and Vascular Institute
-Alan and Connie Bookman
-Jenny Buckley
-John Bullock
-Hill Crawford
-Frank Cutrone
-Will Dunaway
-Sonny Granger
-Deane Halvorsen
-J. M. Haygood
-Chad Henderson
-Nancy Fetterman
-Rhett James
-Luke Jernigan
-Philomena Madden
-Kevin Mair
-Myron Mickelson
-Larry and Charlotte Northup
-Carol Patterson
-Diane Peterson
-Chris and Jen Roney
-Julie Sheppard
-Cody Whitehair
-Brian and Cristina Williams

\$100 or more

-Steve Adams
-Alex Andrade
-John Baehr
-Mary Baumgardner

-Jack Behr
-Jodi Bell
-Kara Benedict
-Wade Beroset
-Rick Boehm
-Nicole Webb Bodie
-Becca Boles
-Angela Bottesini
-Dan Bowen
-Jim Branton
-Brigette Brooks
-Jack Brown
-Joe Buehler
-Doug Bunze
-Kathy Cadwell
-Ed Carson
-Kim Choje
-Alicia Christy
-Madrina Ciano
-Christopher Cobb
-Jason Crawford
-Susan Davis
-Mark Denunzio
-Joe DeReuil
-Louis Devlin
-Amanda Doshier
-Paula Doty
-Kevin Doyle
-Jessica Duncan
-Chuck Emling
-Aaron Erskine
-Bruce K. Felder
-Elly Fisher
-Meg Fitzpatrick
-Karen Fleming
-Josh Gay
-Patti Gerhan
-Rachael Gillette
-Katie Glander
-JR Gordon
-John Gormley
-Carolyn Grawi
-John Griffing
-Nancy Halford
-Kim Harvell
-Emily Hedgecock
-Sharon Heise
-Katie Hendry
-Doug Herrick
-Paul Herrick
-Patty Hightower
-Ann Hill
-Andrew Hobbs
-David Hoffman
-Dave and Mary Hoxeng
-Terry Horne
-Martha Horton
-David Ingram
-Chris Jaubert
-Michael Johnson
-Roger Johnson
Cathy Kamm
-James Knox
-Beverly Kopper
-Adam Lassiter
-Sonny Landingin
-Frank Lauro
-Jeremy Levy
-Rebecca McKeithen
-Cecil and Gloria McLeod
-Mallory McNary
-Ricki McWilliams
-Annie Mazonko
-Mary Mehta

-Faye Merritt
-Danny Mickelson
-Eric Milstead
-Laura Rae Morette
-Mike Murdoch
-Deanna Neal
-Don and Marny Needle
-Crissy Nettles
-Melanie Nichols
-David Oberhausen
-Bob and Janet Olliff
-Tim O'Keefe
-Mort O'Sullivan
-Rebecca Ostrum
-Karen Owen
-Victoria Papajohn
-Chris Pate
-Barbara Scott Payne
-David Peaden
-Chris Pelt
-Hillary Person
-Travis Peterson
-David Pietruszewski
-Carter Quina
-Jim Reeves
-Scott Remington
-Jake Renfroe
-James Rogers
-Jeff Rogers
-Sally Rosendahl
-Dan and Marie Rowe
-Todd St. Ores
-Michelle Salzman
-Kathy Sandstrom
-Frank Sanshore
-Emily Sauer
-Scenic Landscaping
-David Schmidt
-Kevin Sheridan
-Chip Simmons
-Stephen Simpson
-Al and Lo Sitton
-George Sitton
-Craig Sterneke
-Jack Stevenson
-Henry Stovall
-Audie Street
-Lara Sweetland
-Susan Ragan
-Jeff Speck
-J.D. Smith
-Tom Stanley
-Quinton Studer
-Erin Taliaferro
-Michelle Taylor
-Ryan and Abby Taylor
-Shayn Theriault
-Jeanne Tew
-Robin Tillery
-Phil Turner
-Buddy Vance
-Mark Van Dresar
-Theresa Waggoner
-Kelly Wiczorek
-Frank White
-Magi Williams
-Dee Wright
-Johnnie Wright
-Ranae Wright
-Herb Woll
-Greg Woodfin
-Deb Wroten
-C.A. Young
-Danny Zimmern

SCI Leadership Development

Creating great places to work.



2019 Overall Leadership Development Impact

Thriving businesses are invaluable to the health of a vibrant community. That's why the leadership development division of SCI is focused on providing the skill building, training and programs that owners, leaders, and employees need to be successful.

2,806 **570**
individuals organizations
have taken part in SCI skill development programs

These businesses and community leaders have made a commitment to build healthier businesses and reinforce the economic base of our community, creating better jobs and better lives.

93% **Would Recommend SCI Leadership Development Programs**

9.4 **Average Value Rating**
out of 10

8.9 **Average Speaker Rating**
out of 10



"The Accelerate Roundtable Program provides a safe space to share ideas and any concerns or issues happening in my business. In turn, I receive feedback and support to help improve processes and provide a better workplace culture."
— Dean Dalrymple, Dalrymple Sallis Architecture



"Studer Community Institute's custom training program has been instrumental in improving effectiveness, increasing efficiency and driving success within our team. We have worked with other training companies and none are comparable to SCI."
— Peter Mougey, Levin Law



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Pensacola, FL 32502
studer.org



The Studer Community Institute is a 501(c) 3 nonprofit organization

Leadership Development

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Morgan Milbradt / mmilbradt@studer.org
Stephana Gaudin / sgaudin@studer.org
Terri Wojtys / twojtys@studer.org

Founder

Quint Studer / quint@quintstuder.com

2019 Partners With Passion and Purpose

Our work is made possible by the support of our Leadership Development partners. Their generosity helps build better jobs, better lives and a better community that we can all be proud of.

PREMIUM PARTNERS



SUPPORTING PARTNERS



COMMUNITY PARTNERS

Anna B. Causey, ChHC®, RHU®, REBC® • Bay Design Associates Architects • Beck Partners
 Chad and Cindi Bonner • Combined Insurance Services • Cox Media • Elebash's Jewelers
 Engineered Cooling Services • Hanto & Clarke • Home Instead Senior Care • IHMC
 Key Impressions LLC • The Marketing Bar • McKenzie Law Firm, P.A. • NurseSpring
 Painting with a Twist • Powerful Women of the Gulf Coast • Quality Gates and Openers
 Stevenson Klotz • Trek Bicycle Store Pensacola • Upper Room Church • Visit Pensacola

YOUR NAME HERE

If you're optimistic about Pensacola's future, want to help build sustainable businesses and create great places to work for those in our community, Studer Community Institute is leading the way.

By becoming a partner, you will align your organization with our mission, haloed as being invested in the community and passionate about creating great places to work. In addition, you'll receive exclusive access to our leadership development programs and resources.

Partner Benefits	Premium \$10,000	Supporting \$5,000	Community \$1,000	Member \$250
10% Off Additional Workshop Seats and EntreCon® Passes	✓	✓	✓	✓
Invitation to Annual Partner Event	✓	✓	✓	✓
Access to SCI Business Roundtables	✓	✓	✓	✓
Included on Studeri.org	✓	✓	✓	
Included in Email Communications	✓	✓	✓	
Included in AV Presentations at All Workshops	✓	✓	✓	
Copies of Workshop PowerPoint Slides	✓	✓		
Included on Poster at All Workshops	✓	✓		
Annual Seats to SCI Workshops	30	8	4	
Passes to EntreCon®	4	2		

2019 Leadership Development Programs

Every community has the potential to be great. This belief drives our work to help business owners and leaders be successful and grow their companies.

The Leadership Development branch of the Studer Community Institute aims to transform organizations by providing programs, workshops, webinars, online content and toolkits; all designed to help create great places to work.



Live Training



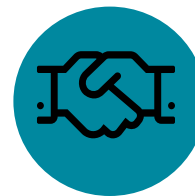
Online Training



On-Site Team Training



Accelerate Roundtable



Become a Partner



EntreCon®



Live Training

In today's competitive business and hiring environment, people want to work for companies that allow them to develop their skills and expand their horizons.

SCI's live training workshops are designed to improve workforce quality and service, and help you create a culture of continuous learning where people feel engaged, valued and empowered to reach their highest potential.

- 19** Total Workshops Provided
- 543** Individual Businesses Served
- 1,281** Total Attendees
- 94%** Would Recommend to SCI Workshops
- 9.4** Average Value Rating
- 9.6** Average Speaker Rating





NEW! Online Training

According to Gallup, the best learning blends both instructor-led and online training courses.

SCI's new online training platform allows you to learn at your own pace from the comfort of your home or office, from anywhere in the world. It will include online versions of our live workshops, as well as state-of-the-art micro-learning courses.

The online training platform will also include opportunities to earn SCI certifications in areas such as supervisor training. Become a recognized leader in the community by continuing to develop your skills. Invest in your employees by providing them with opportunities for growth and knowledge.



On-Site Team Training

Studer Community Institute provides the leadership and communication training your team needs to be engaged and reach their highest potential.

While training for your team is needed, it is often hard to get, expensive and ineffective, which is why we've created local, high quality and cost-efficient training.

On-site team training includes customized employee engagement surveys and Management by Strengths communication training designed to achieve results, accelerate success and cultivate a culture of excellence.



Accelerate Roundtable Program

It can be lonely at the top, and business leaders and owners need not only a mentor, but a support system. The SCI Accelerate Roundtable Program provides a safe place to share struggles and wins with like-minded business professionals.

Small groups are led by a business community leader who serves as an advisor. Members meet with their group members and advisors every two months and also receive exclusive access to quarterly networking and Q&A events with Quint Studer.



Members:

87 from 80 unique businesses

Q&A Events:

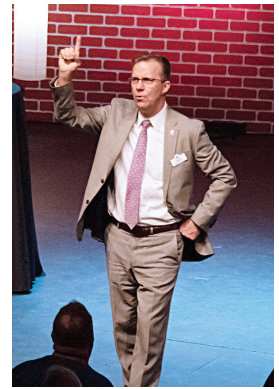
235 attendees from 154 unique businesses

Expert Advisors:

13

EntreCon® 2019

EntreCon® started as a two-day conference for entrepreneurs in 2015. Over the years, the community has transformed EntreCon® into a conference for not just entrepreneurs, but for business owners, leaders and employees alike. Over 475 attended EntreCon® 2019, making it the largest turnout yet. In its fifth year, the conference provided attendees a front row seat to both local and national speakers, practical knowledge and tools, and first-class networking opportunities.



475 + attendees

- 30 SPEAKERS
- 6 KEYNOTE SESSIONS
- 12 BREAKOUT SESSIONS
- 2 LUNCH AND LEARN SESSIONS
- 2 NETWORKING EVENTS
- 8 VENUES
- 31 SPONSORS
- 30 VOLUNTEERS
- 41 ENTRECON AWARD WINNERS AND WINNERS & RUNNER UPS



Super Early Bird tickets on sale now!
Learn more on how to register today.

EntreConPensacola.com

Nov. 18 - 19, 2020

The Studer Community Institute is a 501 (c) 3 nonprofit organization.

Photos:
Meg Burke
hello@megburkephotography.com

Phil Salzman
Phil@salzstudio.com

Kate Treick
kate@katetreickphotography.com



Thank you

STUDER COMMUNITY INSTITUTE

ENTRECON®

Presented by



Southwest

EntreCon® Awards Sponsor



KEITH HOSKINS
Senior Vice President,
Navy Federal
Credit Union

TIFFANY PHAM
Founder & CEO,
Mogul

JAKE POORE
President, Chief
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Loyalty Systems

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President
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Digital Boardwalk – Gulf Power – Stevenson Klotz – Red Iron Design House
Vivid Bridge Studios – 850 Business Magazine

Anglin Reichmann Armstrong – Clark Partington – Engineered Cooling Services – Home Instead Senior Care
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CivicCon Aims at Lifting the “Civic IQ”

CivicCon began as a speaker series and its popularity and impact in its first year led to the creation of the Center for Civic Engagement, also referred to in the community as the CivicCon Center.

The Center named its first director in January 2019 and 13 speaker events were held during the year. In addition, five civic engagement courses were offered to community advocates that wanted to become more effective.

CivicCon is a partnership between Studer Community Institute and the Pensacola News Journal. The series routinely brings 200 to 300 people together and a Livestream audience of 6,000 to 8,400 to hear messages from experts about how others are making their communities better for the people that live there.

The goal is to be a resource that encourages community members to be well-informed and engaged and to understand what it takes to build a better place for everyone. In 2019 we began to refer to it as “Civic IQ.”

2019	SPEAKER	SUBJECT
January	Gena Wirth, SCAPE Landscape Architects	Beginning the Downtown Waterfront Plan
February	Peter Bazeli, Weitzman Ass.	Market Studies
March	Peter Kageyama, For The Love of Cities author	Making Your City Better
April	SCAPE team	Presents Waterfront Framework Plan
June	SCAPE team	Bruce Beach and Hashtag Catalytic Projects
July	Charles Montgomery, Happy City author	How a City Can Design for Happiness
August	Dr. Ronald Ferguson, Harvard	Overcoming The Achievement Gap
August	Charles Marohn, Strong Towns	4 Steps to Make Your Community Better
September	Mikael Colville-Andersen, urban planner	Making Cities Bicycle Friendly Is Smart
September	Joe Riley, 40-year mayor of Charleston, SC	Making waterfront “a place for people”
October	Janet Pilcher with school superintendents	Panel on “a great superintendent”
October	Tom McLellan, addiction treatment expert	The truth about addiction
November	Quint Studer, businessman/author/philanthropist	Change management and vibrant communities

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